



Keep Sevier Beautiful  
P.O. Box 6088, Sevierville, TN 37864  
(865) 774-6677  
[www.KeepSevierBeautiful.org](http://www.KeepSevierBeautiful.org)  
[lbryant@KeepSevierBeautiful.org](mailto:lbryant@KeepSevierBeautiful.org)



**11th Annual Wears Valley Fall Fest**

**Friday, October 18 – Sunday, October 20, 2024**

Operating Hours: 10 am – 6 pm (Friday & Saturday) 10 am – 4 pm (Sunday)

Rain or Shine

**Food Vendor Application**

**Business Name:** \_\_\_\_\_

**Address:** \_\_\_\_\_

**City:** \_\_\_\_\_ **State:** \_\_\_\_\_ **Zip:** \_\_\_\_\_

**Contact Person:** \_\_\_\_\_ **E-Mail:** \_\_\_\_\_

**Phone:** \_\_\_\_\_ **Alternate Phone:** \_\_\_\_\_

**A PICTURE OF YOUR SET-UP MUST BE SUBMITTED WITH YOUR APPLICATION.**

**Booth Space** (please check):

**Booth Space - No Electric:** \$400 \_\_\_\_\_

**Booth Space – 110 Volt or Less:** \$500 \_\_\_\_\_

**Booth Space - Electric:** \$600 \_\_\_\_\_

**Exact Trailer Size with Tongue:** \_\_\_\_\_

**Please circle below the plug that you need!**



**MENU CHOICES (approved items will be sent with acceptance letter):**

**Main Dish (Rank in priority):**

**Side Dish (Rank in priority):**

1. \_\_\_\_\_

1. \_\_\_\_\_

2. \_\_\_\_\_

2. \_\_\_\_\_

3. \_\_\_\_\_

3. \_\_\_\_\_

4. \_\_\_\_\_

4. \_\_\_\_\_

**APPLICATION PROCESS:** We accept food vendors until the food vendor space is full. First applications receive priority locations and menu. Once you have been accepted, a contract must be signed and fees will be processed. You will receive an acceptance letter for the event.

**PAYMENT:** Once you have been accepted, you will receive a contract of your acceptance. Payment is due within 30 days of approval. **Booth WILL NOT be reserved until contract/payment have been received.**

**METHOD OF PAYMENT**   ☐ Check Attached   Charge: ☐ MC   ☐ Visa   ☐ Discover   ☐ AMEX

Card# \_\_\_\_\_

Exp Date \_\_\_\_/\_\_\_\_ Security Code \_\_\_\_\_ Name on Card \_\_\_\_\_

**Please Note:** There will be a 4% processing fee with the use of a Credit Card. If paying by check, please mail to: **Keep Sevier Beautiful, P.O. Box 6088, Sevierville, TN. 37864**

**PLEASE SIGN HERE**

I agree to abide by all contract conditions, rules, regulations as set forth by the GSM Home Show as described on the back of this document, along with any forthcoming guidelines. See reverse side for refund policy.

**Signature** \_\_\_\_\_

**REFUND POLICY:** After September 1, there will be NO REFUNDS. Prior to September 1, there will be a \$100 cancellation fee should you withdraw.

**WHAT WE PROVIDE:** Included in your application fee is a marked off, designated space. All food vendors will be located in a horseshoe with a large covered seating area in the middle of the food court.

**MENU CHOICE/SIGNAGE:** Please complete your top 3 menu choices. Each vendor will be limited to three main menu choices and three side dishes. We will do our best to give selected vendors their first choice, but we cannot guarantee they will receive it. We do not want to have numerous vendors selling the same thing at the Festival. We will tell you what items have been approved in your acceptance letter. Additional menu items will not be permitted to sell on site. All vendors are permitted to sell beverages.

**BEVERAGE POLICY:** Food vendors may sell non-alcoholic beverages from their booth. If we have a beverage sponsor, you will be required to sell that brand of product and not sell a competing brand. Notice will be given twenty days if there is a beverage sponsor. All beverages need to be sold at \$2.00 each. Plastic bottles and aluminum cans will be permitted to sell. Exceptions are specialty drinks – these may be served in souvenir cups such as lemonade. **No alcoholic beverages can be sold out of your booth at any time.**

**INSURANCE:** All vendors participating in these events must provide a certificate of insurance for \$1,000,000 for general liability. You will be required to name Keep Sevier Beautiful as additional insured. We must receive your certificate of insurance 30 days prior to the event. **No exceptions and no refunds. Participants who do not provide COI within the deadline will not be permitted to participate.**

**HEALTH DEPT:** If accepted, you will be required to obtain health certificate by the Sevier County Health Department. Call 865.453.2787 for requirements.

**WASTE: This is a waste free event.** This means that all the waste you generate must be recyclable or compostable. Items such as ketchup & mustard packets and **STYROFOAM AND DISPOSABLE STRAWS WILL NOT BE PERMITTED.** If you generate waste, you will be required to carry it off premises on your own. Any items sold or distributed to guests must be compostable or recyclable.

**OPERATING HOURS:** Set up will be on Wednesday, October 16 from 9:00 a.m. – 5:00 p.m. and Thursday, October 17 between the hours of 9:00 am – 3:00 pm. All booths must be in place prior to 3:00 pm on Thursday, October 17 for health department inspection and for a special event that evening. No exceptions. Vehicles and trailers will not be permitted in the food court area after 9:00 am on Festival operating days or prior to 6:00 pm. Vendors must stay throughout the duration of the event. Vendors may not break down their booths or discontinue sales prior to end of event. **NO EXCEPTIONS.**

All accepted vendors will be required to sign a contract outlining the above regulations.